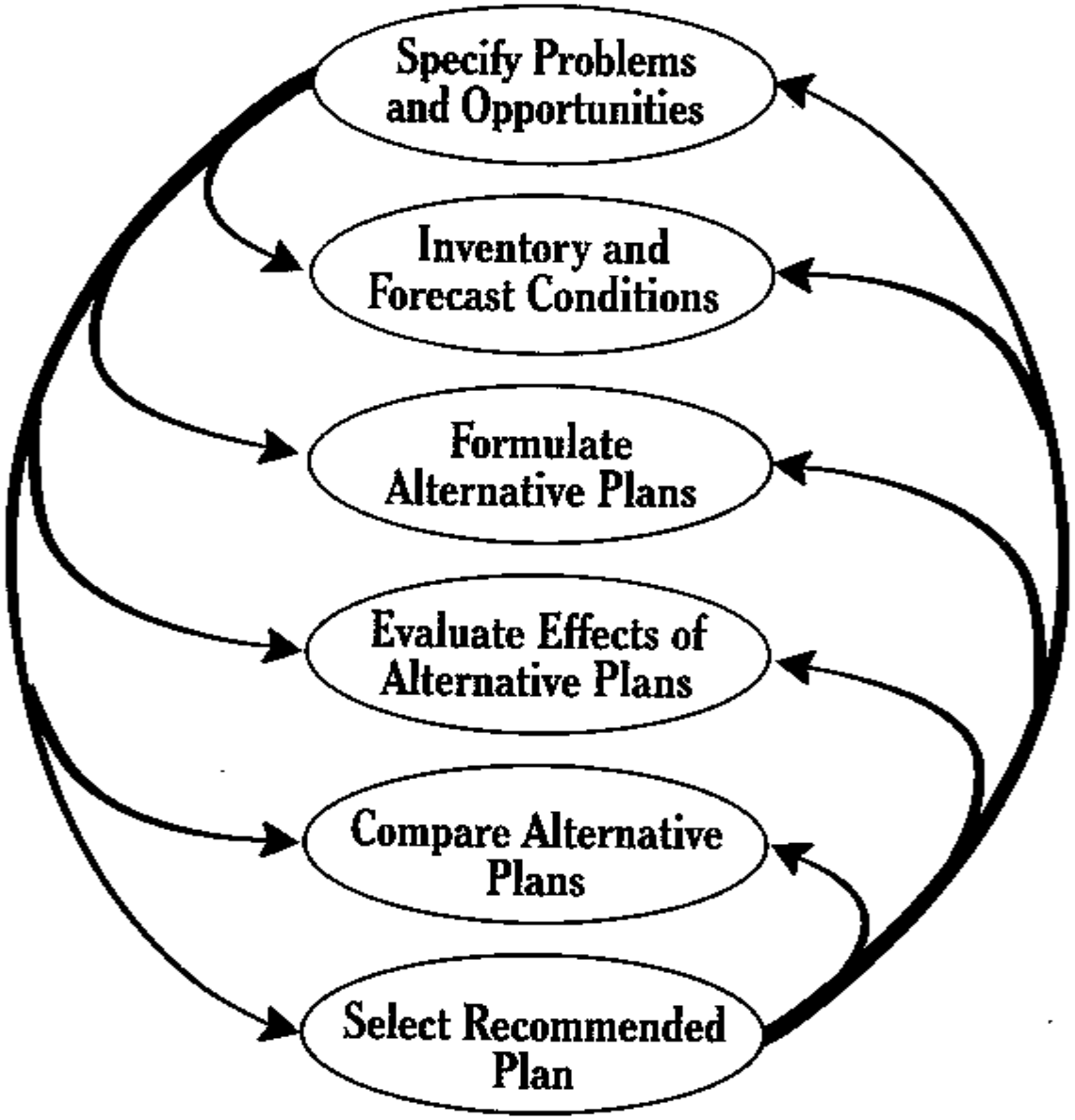
PLANNING PROCESS



PLAN FORMULATION BRAINSTORMING EXERCISE

BRAINSTORMING RULES

- *NO EVALUATION*
- *NO JUDGMENT*

- Quantity counts.
- Time is limited.
- Follow the process.

BRAINSTORMING PROCESS

1. Define problem.
2. Individual silent listing of ideas.
3. Group recording of ideas.

- Group assessment of ideas.
- Group presentations.

GROUP ASSESSMENT OF IDEAS

\# Number of Ideas

* Recommended Idea

** Most Creative Idea

WHAT CAN YOU BRAINSTORM?

- Stakeholders
- Problems and Opportunities
- Information to Include in Inventory
- Future Without Condition Assumptions
- Solutions - Measures and Plans
- Categories of Effects
- Tasks in Project Study Plan
- Report “Table of Contents”
- Report Readers
- Mailing List

FLIP CHART TECHNOLOGY

- Record
- Summariz
  e
- Evaluate

PLANNING PROCESS